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Editorial Office

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Message from Editorial Board

We are pleased to present the fifth issue of JBM- The Journal of Business and Management. JBM is an academic journal published by the School of Business. The Journal publishes research article in the field of management, economics and related fields. The main objective of JBM is to act as a platform for disseminating knowledge which contributes to the improvement of management practices in developing nation and also to provide an intellectual publication outlet for Nepalese scholars, a platform in which research in alternative paradigms for business management and economic inquiry could be presented and debated.

JBM promotes cooperation and communication among the academics and practitioner interested in management, business and economic issues in developing nations. We also seek to offer new perspectives on business management in general, in line with our underlying commitment to a more ethical and sustained business culture. JBM envisages to create an new forum for the scholarly community by focusing upon management issues in developing countries.

The Editorial Board welcomes your articles contributions, suggestions and support for achieving its vision.

The Editorial Board
The Journal of Business and Management

Aims and Scope

Our aim is publishing papers of high quality, originality and relevance so that JBM appeals to leading researchers as well as to professional managers. To be acceptable for publication, papers should make a substantial contribution to the business sector, be technically well-crafted and be of interest to management academia and professionals at large, and most importantly, be empirical in nature. We welcome research papers, as well as, case

studies on business and management issues relevant to developing nations, based upon original ideas and research. Consistent with its policy, the journal publishes empirical research in accounting, applied economics, finance industrial relations, political science, psychology, sociology, statistics, english and communication and other disciplines, provided the application is to management, as well as research in specific area as such as marketing, entrepreneurship, corporate strategy, operation management, organization development, decision analysis, and other problem-focused paradigms.

General Description

Frequency: Annual
Month of Publication : December

Audience

The Journal of Business and Management is a key source of research articles for research scholars and consultants in different management areas, policy makers and government establishments, management trainers, practitioners. CEOs, functional managers and project managers in Operations, Marketing, Human Resource Development & Organization Management, Information & Telecommunication Management, etc., and libraries and information centers serving the needs of the above.

Review Process

It is the major editorial policy to review the submitted articles as fast as possible and promptly include them in the forthcoming issues should they pass the evaluation process. There shall be a double blind review process of manuscripts by one or more anonymous independent referees who are conversant in the pertinent subject area. The journal allows a maximum of three revisions of any manuscripts. The ultimate responsibility for any derision line with the Editorial Board.

Pricing and Subscription Information

The Journal of Business and Management (JBM)
2018 Volume Prices

Subscription Category	Domestic (NRs.)	International (US \$)
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Institutional Subscription	600	15

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Author Guidelines

1. All submissions should conform to our style guidelines and be submitted to:
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JBM accepts electronic submission. Manuscripts, drawings, photographs and CDs should be packed securely and mailed in a string envelope to avoid damage. Electronic version can be sent as documents attached to e-mail. The use of e-mail attachment is encouraged.

2. Conditions of submission : Manuscripts are reviewed with the understanding that they (i) are original, (ii) are not under consideration by any other publisher, (iii) have not been previously published in whole or in part, (iv) have not been previously accepted for publication, (v) have not been previously reviewed by the JBM, (iv) will not be submitted elsewhere until a decision is reached regarding their publication in the JBM, and (vii) that if and when the manuscript is accepted for publication, the authors agree to automatic transfer of the copyright to the publishers.
3. The cover page of manuscript should contain the following : (i) the title of the manuscript, (ii) name(s), address(es), and institutional affiliation(s) of the author(s), (iii) abstract of around 200 words, (iv) key words of the article, and (v) acknowledgment of not more than the 80 words, including information on grants and statements about the genesis of the paper.
4. All submissions should be in English, typed in times new roman font, font size 12, with 1 inch margin on all four sides. Authors must keep their manuscripts as concise as possible and finished papers should be between 4000 to 6000 words in length, including illustrations and tables which should be kept to a minimum. Manuscripts should be double space and printed on one side of the paper only. All pages should be numbered consecutively. Titles and subtitles should be short.
5. Presentation is very important and the paper must be well-organized and carefully written. The main thrust of the paper must constantly be reflected upon for systematic presentation of the findings. The methodologies, results and findings should be highlighted to demonstrate innovativeness. Observance of fundamental rules of grammar and style will make the paper more comprehensive and interesting to read.
6. All but very short mathematical expressions should be displayed oil a separate line. Equations must be numbered consecutively on the right margin, using Arabic numerals in parentheses.
7. Tables and figures should be numbered consecutively in the text in roman numerals and printed on separate sheets. They must be self-contained, in the sense that the reader must be able to understand them without going back to the text of the paper. Each table or figure must have a title followed by a descriptive legend. Authors must check tables to be sure that the title, column headings, captions, etc. are clear to the point.
8. The standard APA style of referencing should be followed which entails citations with in the text in (name, date) format and a fill alphabetical bibliography at the end of the text.
9. Submissions can include a Supplementary Appendix which might include extra tables, extra figures, date description, etc.
10. Papers that do not follow these guidelines will be returned to the authors by the Editorial Assistant.

Thank you for considering JBM - The Journal of Business and Management as a publication outlet. We look forward to reviewing your research effort.