



POKHARA UNIVERSITY

The Journal of Business and Management
School of Business, Pokhara University

Date: 28th July, 2018

Call for Papers

We are pleased to announce the call for papers for new issue of The Journal of Business and Management (JBM), Vol-VI, Issue-I, 2018. JBM is a peer-reviewed journal and aims to publish papers of high quality, originality and relevance so that it appeals to leading researchers as well as to professional managers. The journal commits to publish papers that advance our knowledge of management through empirical work and envisages publishing papers that are innovative. We invite contributions from scholars in every field of business and beyond, whose research is useful for and applicable to general business audience. To be acceptable for publication, papers should make a substantial contribution to the business sector, be technically well-crafted and be of interest to management academia and professionals at large and most importantly, be empirical in nature.

We welcome empirical papers on business and management relevant to developing nations, based upon original ideas and research. Consistent with its policy the journal publishes research in applied economics, finance, industrial relations, political science, psychology, statistics, and other disciplines, provided the application is to management, as well as research in areas such as marketing, entrepreneurship, corporate strategy, operations management, organization development, human resource management, decision analysis, and other problem-focused paradigms.

Important Dates:

Final date for manuscript submission: 17th October, 2018
Review Process: 17th October – 10th November
Reviewer's Comments notification: 11th November
Resubmission of modified papers: 20th November
Final selection of articles for publication: 25th November
Journal publication: 30th December, 2018

Author Guidelines:

1. All submissions should conform to our style guidelines and be submitted to:

The Editorial Board
The Journal of Business and Management
School of Business, Pokhara University
P.O.Box No: 201, Pokhara, Kaski, Nepal
Tel: 00977-061-541547, Fax: 061-561696
email: editor.jbm@pu.edu.np

The JBM accepts electronic submissions. Manuscripts, drawings, photographs and CDs should be packed securely and mailed in a strong envelope to avoid damage. Electronic versions can be sent as documents attached to e-mails. The use of e-mails attachment is encouraged.

2. Conditions of submission: Manuscripts are reviewed with the understanding that they (i) are original, (ii) are not under consideration by any other publisher, (iii) have not been previously published in whole or in part, (iv) have not been previously accepted for publication, (v) have not been previously reviewed by the JBM, (vi) will not be submitted elsewhere until a decision is reached regarding their publication in the JBM, and (vii) that if and when the manuscript is accepted for publication, the authors agree to automatic transfer of the copyright to the publisher.

3. The cover page of the manuscript should contain the following: (i) the title of the manuscript, (ii) name(s), address(es), and institutional affiliation(s) of the author(s), (iii) abstract of not more than 250 words, (iv) 4 to 6 key words of the article, and (v) acknowledgments of not more than 80 words, including information on grants and statements about the genesis of the paper.

4. All submissions should be in English, typed in Times New Roman font, font size 12, with 1 inch margin on all four sides and with 1.5 line spacing. Authors must keep their manuscripts as concise as possible and finished papers should be between 5000 to 7000 words in length, including illustrations and tables which should be kept to a minimum. Manuscripts should be double spaced and printed on one side of the paper only. All pages should be numbered consecutively. Titles and subtitles should be short.

5. Presentation is very important and the paper must be well-organized and carefully written. The main thrust of the paper must constantly be reflected upon for systematic presentation of the findings. The methodologies, results and findings should be highlighted to demonstrate innovativeness. Observance of fundamental rules of grammar and style will make the paper more comprehensive and interesting to read.

6. All but very short mathematical expressions should be displayed on a separate line and centered. Equations must be numbered consecutively on the right margin, using Arabic numerals in parentheses.

7. Tables and figures should be numbered consecutively in the text in Arabic numerals and printed on separate sheets. They must be self-contained, in the sense that the reader must be able to understand them without going back to the text of the paper. Each table or figure must have a title followed by a descriptive legend. Authors must check tables to be sure that the title, column headings, captions, etc. are clear to the point.

8. The standard APA style of referencing (6th Edition) should be followed which entails citations within the text in (name, date) format, and a full alphabetical references at the end of the text.

9. Submissions can include a Supplementary Appendix which might include extra tables, extra figures, data description, etc.

10. Papers that do not follow these guidelines will be returned to the authors by the Editorial Assistant.

Thank you for considering The Journal of Business and Management as a publication outlet. We look forward to reviewing your research effort. Preference will be given to papers which are conceptually and analytically strong and have empirical relevance. All papers will be double blind reviewed following the journal's review policy.