

ATET Workshop

Date	Theme	Type	Details	Lecturer
1/27, 14:00~14:30	Opening Ceremony			
	I. Entrepreneurship			
1/27, 14:30~15:30	1. Economic Growth of South Korea	Lecture	Economic Growth of South Korea Entrepreneurship in Nepal	Prof. Youn Sik Han
1/27, 15:30~16:30	2. Entrepreneurship	Lecture	Entrepreneurship & Social Entrepreneurship	Lucky Chettri
	II. Business based Appropriate Technology			
1/27, 16:30~17:30	1. Appropriate technology and Business	Lecture	Appropriate Technology Cases of Appropriate Technology-based Business	Jinkyu Choi
1/28, 8:00~12:00	2. Business Item Idea Development	Activity	Problem & Design Challenge Empathy Map Select 3 potential items Feasibility Analysis(survey & analyze)	Hyunkil Yang & Ahnna Lee
1/28, 14:00~	3. Field Research & Survey	Activity	Team self- managing Activity for field research	
1/29, 8:10~9:20	4. Business models and types	Lecture	Appropriate Technology-based Business models	Jinsol Hwang
1/29, 9:20~12:00 14:00~15:00	5. Business Model Design	Activity	Business Canvas Feasibility Analysis - Item Feasibility Analysis - Market Feasibility Analysis - Financial Feasibility Analysis	Hyunkil Yang
1/29, 15:00~18:00	6. Poster Presentation & Feedback	Activity	Group work	
	III. Start-up Business			
1/30, 8:10~10:00	1. Business Start-up	Lecture	How to start a business	Bir Bahadur Ghale
1/30, 10:00~12:00	2. Business Plan	Lecture	How to write business plan	Hyunkil Yang & Jinsol Hwang
1/30, 14:00~	3. Field Research & Survey	Activity		
1/31, 8:10~12:00	4. Writing Business Plan	Activity		Hyunkil Yang & Jinsol Hwang
	IV. Final Presentation			
1/31, 14:00~17:00	1. Final Presentation & Feedback	Activity	Group work	
1/31, 17:00~18:00	Closing & Feast			